



Instructions for Participating Businesses

1. Develop a value offer (not necessarily a discount, preferably a value-add). Remember, this is an opportunity to create a relationship with a new customer. Suggestions include;

- Buy 6, get 1 free
- With every purchase of a hair style, receive a free tint
- A beautiful carrying case with every laptop
- A chef's apron to go along with that new pasta maker
- A quality tool belt with every power drill.
- 5 Books For \$5
- Choose Any 3 CD's FREE With Your First Order

2. Register for Shop Local and pay establishment fee (\$55 for members, \$110 for non-members).

To register, logon to www.kalamundachamber.com.au, download Shop Local application form and return to lisa@kalamundachamber.com or post to Kalamunda Chamber of Commerce (Shop Local), PO Box 417, Kalamunda WA 6926.

Note: application form must be completed and sent through no later than 3 working days prior to start of value offer period. A Tax Invoice will be issued for the value offer and must be paid within 7 days or value offer will be withdrawn.

3. You will receive a supply of Thank You cards, to give to customers who make a voucher purchase. These Thank You cards double as an entry form for 'Shopping Spree Competition' being run from 15 October 08 to 26 November 2008.

4. Educate your staff about the Shop Local program.

- Customers using vouchers are valuable to us
- Thank them for shopping local
- Inform customers about how they participate in the 'shopping spree competition'.

5. Retain presented vouchers to track the success of the program for YOUR business.

Subsequent Value Offers

As value offers are only valid for specific periods, subsequent value offers will be charged the following fees for each new value offer or amendment (members \$30, non-members \$60).

To apply for a new value offer logon to www.kalamundachamber.com.au, download application form and return to lisa@kalamundachamber.com, or post to PO BOX 417, Kalamunda WA 6926.

Note: Please send through no later than 3 working days prior to start of next value offer period. A Tax Invoice will be issued for the new value offer and must be paid within 7 days or value offer will be withdrawn.





“Shop Local – Shopping Spree Competition” Rules & Regulations

Eligibility & Contest Period

The contest is open to anyone over the age of 16 as of October 15 to November 26, 2008 until the close of business.

How To Enter

Step#1

Visit www.kalamundachamber.com.au and download value offer vouchers from the Shop Local page. Present a relevant voucher with your purchase at any participating “Shop Local” business between October 15 to November 26, 2008 (look for the Kalamunda Chamber of Commerce Window sticker)

Step#2

Receive one (1), official and authorized “Shop Local” Thank You card with purchase from said merchant/business. Only one card per participating merchant/business will be accepted per contest entry and must bear the official stamp of the participating merchant/business.

Step#3

Collect “Shop Local” Thank You cards from as many different participating merchants/businesses as you can. Note: Thank You cards must bear the official stamp of the participating merchant/business to be valid.

Step #4

Place Thank You cards in a sealed envelope bearing your name, address and phone number. Mail to: Shop Local, Kalamunda Chamber of Commerce, PO Box 417 Kalamunda 6926. All entries must be postmarked no later than 11:59 p.m. November 26, 2008.

Prizes

One (1) Grand Prize only of a \$1,000 Shopping Spree will be randomly drawn from all authorized “Shop Local” Thank You cards received during the contest period. Grand Prize must be accepted as awarded, is non-transferable and has NO CASH VALUE. Winner must spend the entire \$1,000 (purchases plus applicable taxes) ONLY at participating “Shop Local” merchants/businesses. Grand Prize winner will spend the \$1,000 during a chaperoned “Shopping Spree” to be conducted between the hours of 9am and 6pm on a date to be determined on or before Saturday December 15, 2008, and will be overseen by an official of the “Shop Local” organizing committee. The judge’s decision is final and no correspondence will be entered into. Five additional prizes of \$200.00 each will be drawn from all entry submissions and such 5 prizes must be spent within 6 months and will not be valid after April, 2009. All prizes must be redeemed at participating merchants of Shop Local. The judge’s decision is final and no correspondence will be entered into.

Grand Prize Winner

One (1) Grand Prize winner, from all entries received, will be announced. In the event of a tie, a random draw will be made from all qualified finalists. The judges will have the final decision in determining the Grand Prize winner.

30 Additional Winners

Five (5) winners of \$200.00 shopping sprees. All entries received will be announced in a random draw.

Twenty-five (25) winners of \$20.00 gift cards. All entries received will be announced in a random draw.

Winner Acknowledgment

By entering the completion, the Grand Prize winner and additional winner(s) acknowledge that “Shop Local” “Kalamunda Chamber of Commerce” shall have the right to publicize and/or print, and/or broadcast his/her name and likeness and/or voice for the purposes of promotion.

Benefits and offers provided through the Shop Local Program can only be redeemed upon presentation of the voucher within the stated timeframe of the offer made by the participating business.

Benefits are not valid with any other concessional or discount offer made by any participating business.

The Shop Local Program is not transferable and remains the property of the Kalamunda Chamber of Commerce. The Kalamunda Chamber of Commerce reserves the right to terminate or suspend a membership in the case of inappropriate use of the vouchers.

The Kalamunda Chamber of Commerce, its officers, staff and contractors will accept no liability to the voucher-holder arising from any act or omission of any third party that may offer goods, services, discounts and or/benefits to the voucher-holder in connection with or in association with the Shop Local Program

Copies of Official Rules

Copies of these official rules may be obtained by sending a stamped self-addressed envelope to:

Shop Local, Kalamunda Chamber of Commerce, PO Box 417 Kalamunda 6926

All entries must be postmarked no later than 11:59 p.m. November 26, 2008.

