

# Presidents blog - May 14th 2008

## Benchmark against the best

In our efforts to revitalise the Kalamunda Chamber, we have set out to model ourselves on the success of the Swan Chamber of Commerce.

Nearly 20 years ago, the Swan Chamber realised that it needed to step up in order to operate successfully, and one of the key decisions was to appoint Sandra Wallis as Executive Officer.

Since that time, the Swan Chamber has gone from strength to strength, and even own their own premises, employing several staff.

The Kalamunda Shire is fast becoming a rival to the economic success of the Shire of Swan. Access Park in Forrestfield, along with Dundas Road, has attracted numerous large scale operations and depots, and now is the time to build on that success.



It's time that the businesses in the Kalamunda Shire stepped up and got behind the Chamber to assist it to become as effective as the Swan Chamber of Commerce. A strong chamber can deliver great results for business and the community.

Regards,

Rob Bentley, President